



## **Press Release**

3<sup>rd</sup> November 2014

### **The magazine "connect" has named "VitaDock+" the App of the Year in the category "Health & Fitness"**

*Neuss, Germany.* The magazine "connect", Europe's largest magazine for telecommunications, has selected VitaDock+ as the Best App for the Year in the category "Health & Fitness".

The "connect App Awards" were presented on 16th October 2014 in Berlin. For the first time, both readers of the magazine and a jury of experts have chosen the best mobile applications of the year. Data security played a decisive role in the jury's evaluation, alongside the value for users, the handling and the design of the nominated apps. A total of 21,930 readers selected their favourites from 120 applications in 12 categories, ranging from games, photography and education and extending to health, shopping or finance, amongst others. The jury of experts awarded VitaDock+ with the title Best Fitness & Health App.

Thanks to VitaDock+, MEDISANA is now able to offer mobile device users an app focussing on activity and health. The app enables users to access their vital data anytime and anywhere, with vital data being measured by MEDISANA devices from the Connect Series and transmitted to smartphones via Bluetooth Smart Technology.

Whether addressing physical activity, blood pressure values or body weight: VitaDock+ offers a wide range of features such as a daily activity diagram, an overview of sleep, the BMI value, a body fat reading or a 14-day overview of blood pressure, depending on the device being used. Furthermore, data can be saved separately to the device at VitaDock Online, a free online portal developed by MEDISANA AG, and comfortably viewed as statistics and tables as well as exported and synchronised with other smartphones or tablets.

Further information on the VitaDock+ App and the VitaDock Online platform can be found at [www.vitadock-online.de](http://www.vitadock-online.de).

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