



More design. More quality. More business. MEDISANA PRIME is the new product line exclusively for the specialist shop

Neuss, 02-09-2016. With PRIME, MEDISANA presents a new product line, specially tailored for specialist shops. Popular, fast-selling products for a healthier life - among them, massage seat attachments, air humidifiers and body analysis scales - in an exclusive design and with exclusive add-ons over and above those in the standard proven MEDISANA range will guarantee additional turnover in specialist shops from October 2016. With the exclusivity of the new line, the company from Neuss with the long tradition is underscoring the importance and significance of the stationary specialist shops. At the same time, the MEDISANA brand is to be strengthened further in the electrical specialist shops. MEDISANA PRIME stands for a dynamic and efficient business and will support increases in turnover and profit by means of an outstanding range of products.

The new line is targeted at persons who are looking for products with a high functionality and best workmanship, which are also suitable for a modern lifestyle.

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