



For World Diabetes Day on November 14th: MEDISANA supports diabetes patients with up-to-date health management

Neuss, 10.11.2016. Everyone suffering from diabetes knows how the illness, informally known as the „sugar disease“, can affect your life and your personal day-to-day living. Since 1991, World Diabetes Day on 14th November, jointly organised by the World Health Organisation WHO, aims to clarify the symptoms and background to the disease. It's important that diabetics immediately recognise overly high blood glucose levels or hypoglycaemia and can react accordingly. By being able to do this, those affected can get to grips with their diabetes as effectively as possible. MEDISANA, the leading specialist in the Home Health Care Market, is optimally supporting diabetes patients to manage their health with its modern blood glucose measuring devices MediTouch2 and MediTouch2 connect. Self-monitoring blood glucose levels is an important component in this, as it is the only way that diabetes therapy can be adapted to each individual's lifestyle.

The MEDISANA **blood glucose meter MediTouch 2** and the blood glucose meter **MediTouch 2 connect** exemplify diabetes therapy at its most up to date. The certified medical products guarantee precise measurement in accordance with the new ISO 15197:2013. An underfilling detection, the audible test reminder, large memory for 480 measurements as well as the possibility of marking the measurements, complete its practical functions. The MEDISANA blood glucose meter mediTouch2 has a USB connection for data transmission and connection to VitaDock® Online.

What is special about the MediTouch 2 connect is that it is equipped with a Bluetooth connection. The recorded measurement data can be transferred to the VitaDock+ app for iOS and Android via Bluetooth® Smart data transfer and synchronised with VitaDock® Online. VitaDock Online is a free online portal developed by MEDISANA for storing, retrieving, evaluating and exporting your own vital signs. Blood glucose, blood pressure, weight, temperature and activity data can be stored here, independently of the device and read out

in the form of statistics and tables. So that you have a modern overview of your own health on your PC, Mac, iPhone®, iPod touch®, iPad® and diverse Android devices.

The new test strips featuring advanced technology for improved measuring accuracy are also noteworthy: They are based on an improved enzyme composition that reacts specifically to glucose and thus minimises interference from other substances. In this way the two MediTouch blood glucose meters deliver very precise results and give diabetes patients the secure feeling of being optimally supported in managing their health. In addition, the test strips have an underfill detection which prevents measurement if there is insufficient blood. With additional features like the average value calculation, test memory and meal marking, the MEDISANA blood glucose meter is the ideal companion for everyday life with diabetes.

The blood glucose meter MediTouch 2 from MEDISANA is available for 14.95 Euro RRP and the blood glucose meter MediTouch 2 connect for 19.95 Euro RRP in specialist shops and at www.medisana.de.

MEDISANA AG

Jagenbergstraße 19
41468 Neuss
Tel.: 02131 / 3668 0
Fax: 02131 / 3668 5095
presse@medisana.de
www.medisana.com